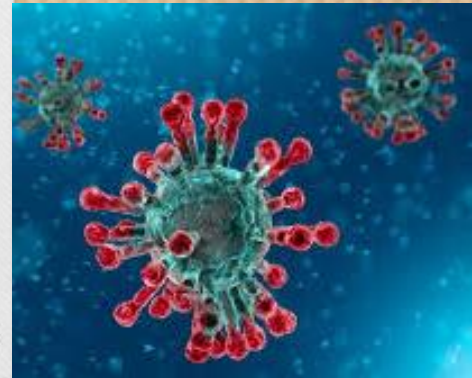
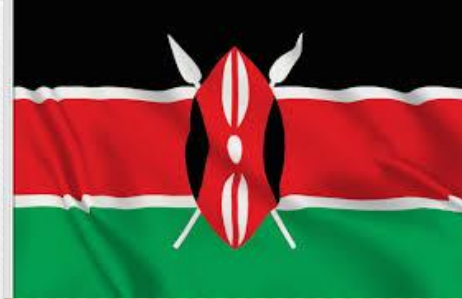




# Children, Parents, Learning and COVID-19

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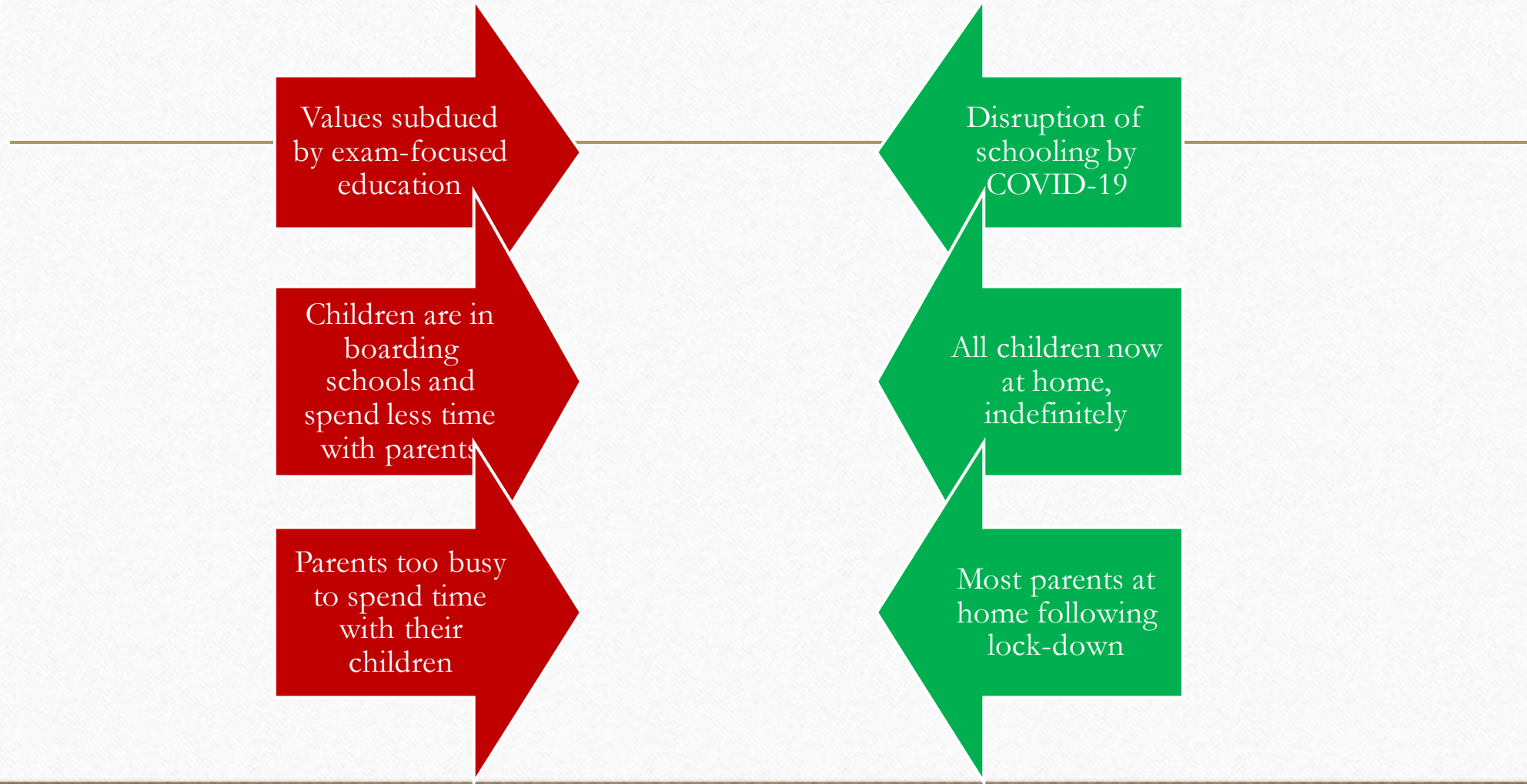
What can we do?





*If you can't fly then run, if you  
can't run then walk, if you can't  
walk then crawl, but whatever you  
do you have to keep moving  
forward.*

# Adversity Could Breed Solutions...



# Uniting the CBC Pillars?

National  
Goals

Unity, Development,  
Values, Environment, Self-  
fulfilment, Responsibility

Values

Respect, Responsibility,  
Unity, Love, Cooperation,  
Patriotism, Integrity, and  
Peace.

Guiding  
Principles

*Parental Engagement*

Theoretical  
Approaches

*Individual talents  
Scaffolding*



# Brainstorming Session – April 6

## Numbers

Around 15 million children are home with 6.5 million parents, how do we catalyze the learning of values?

## Method

Values are best learnt from parents, through real-life experiences, which methods and tasks can activate this? Which content and tools might work best? Which incentives might make parents act?

## Media and Messaging

How best will we reach every parent out there to do something?

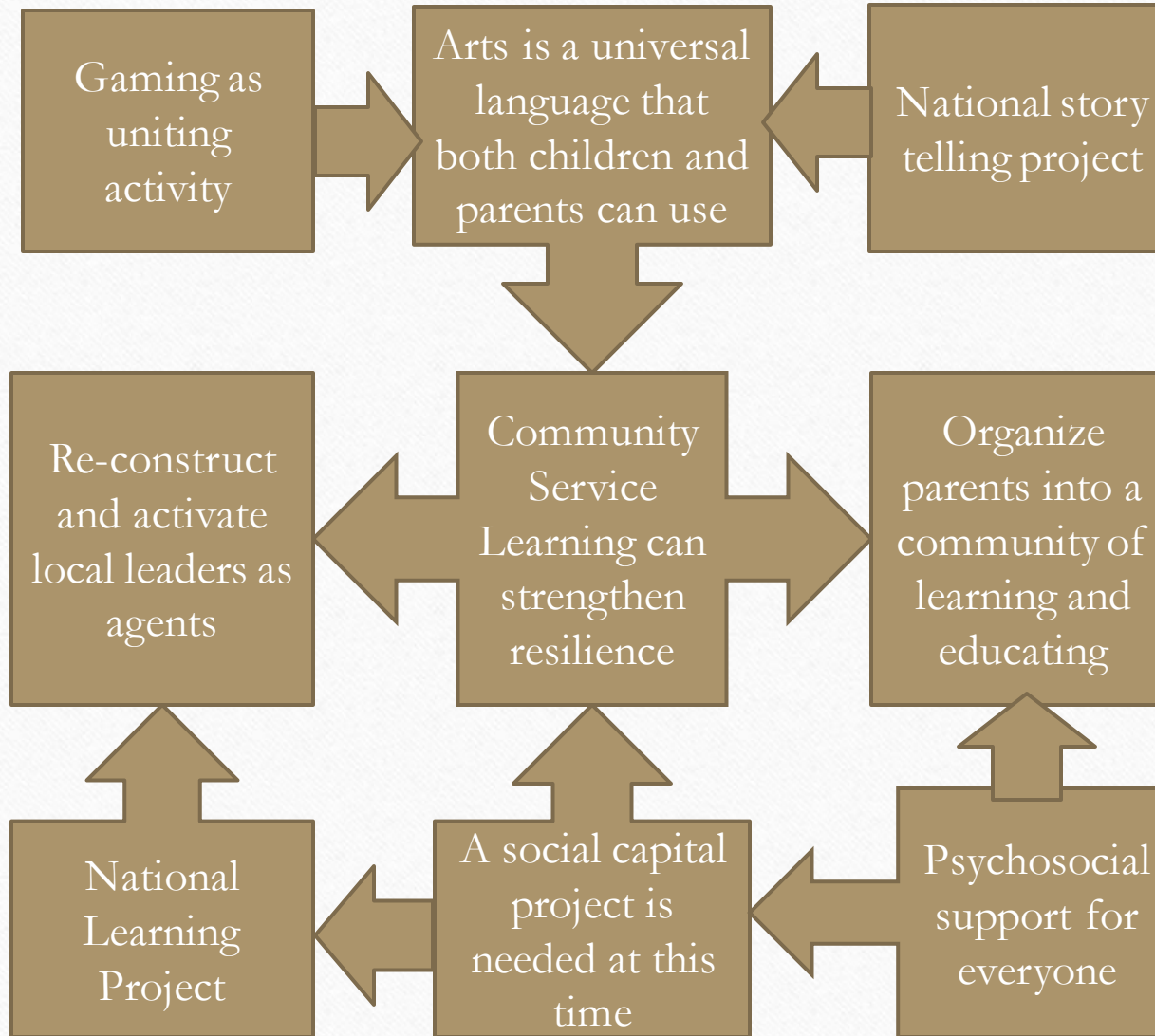
## People

Who must we bring on board, to make the plan work?



## Principles

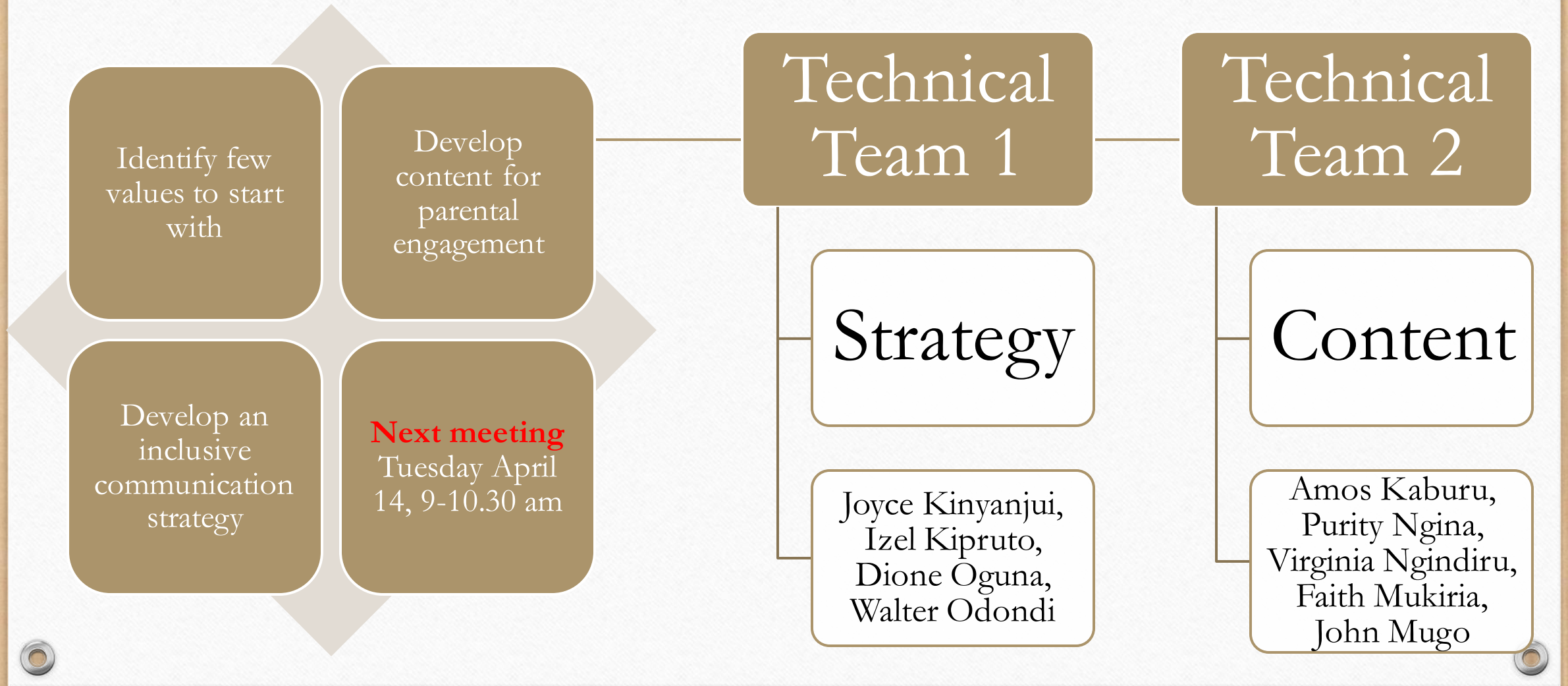
1. Inclusion of parents least reached by information
2. Inclusion of all children
3. Leveraging on existing structures and media
4. Promoting child safety
5. Starting with what parents can easily do



## Activities

1. Identify few values and make content
2. Develop a communication strategy for reaching everyone
3. Ride on KICD channels to engage parents on values
4. Partner with media to build a community of learning

# Way Forward



# Team 2 – Output 1

- 4 idea-sourcing initiatives, 6<sup>th</sup> April
  - Parents on Whatsapp groups
  - Teachers and parents on Whatsapp
  - Children in one family
  - Online search



## Two Projects

### Routine Project

Values,  
Methods,  
Activities, Tools

Joyce, Amos,  
Dennis,  
Virginia

### Empathy Project

Values,  
Methods,  
Activities, Tools

Purity, John,  
Faith